



February 2009 diary

Lee Moor's plans for wildlife tourism

The visit by Martin Kitching to Lee Moor in February has set in motion a powerful partnership involving tourism and wildlife. Martin has been running Northumbrian safaris of various types for a year now and Ian has agreed to host an event at Lee Moor on 3rd May. The first event is around the fantastic dawn chorus that Lee Moor Farm boasts; 5am onwards and peaking in May, this is a rural phenomenon worth a listen. See [Northern Experience Wildlife Tours' fantastic website](#), designed by [Welbeck](#).

Local food feeds tourism expansion

The Northumberland Tourism Partnership has an opportunity this year; weak pound, recessionary mood and perhaps a mood that is about getting in touch with a more holistic way of living out their lives. If the 1980s were about greed then perhaps the noughties might be about a little balance... even if a little late! On the 9th February I took part in several talks about the importance of local food, from restaurateur [Bill Oldfield](#), Barbara Huddart (looking at [using food as part of the marketing mix](#)) and finally Richard Sim from [Fresh Element](#). After the talk we went to [Herding Hill Farm](#), [Ridley's Game](#) and the [Allendale brewery](#). For interesting recipes using local and seasonal ingredients see <http://www.made-in-northumberland.co.uk/site/food-and-drink/northumberland-recipes>

Sweating the assets

The runners and riders at Newcastle Racecourse were showing the way in terms of survival and expansion in these challenging economic times. To see what went on then [do look at the website](#). My key thought is that it is all about innovation and doggedness, it doesn't happen by just luck in most cases.

The Ignition09 event

Toasty Heating heating is being re branded as Sustainable Heating Solutions and Northumbrian Woodfuels. As a Lee Moor Business Park company I am glad they are the main sponsors... Northumberland may well become a UK leader in all things woodfuel related. The Defra contract has also been going well during our cold snap... good to see gas being displaced by local wood.



Region realistic but strong

Durham last Friday saw the regional debate timed to coincide with a six-page supplement about how the north east is faring compared with other other regions in the UK. Sembcorp, PD Ports and Clipper Wind were the businesses on the panel along with ONEnortheast.

Bong... Six appeal

The 22nd of February saw [the opening of the Restaurant at the top of The Baltic](#); local food served in smart surroundings.

And - watch out for Lamberts, a brand looking for a product.

Ian

© Lee Moor Farm Business Park 2009
Lee Moor Farm Business Park, Rennington, Alnwick, Northumberland, NE66 3RL
tel: 01665 577 253 **fax:** 01665 577 253
email: ian@leemoor.net
